

CUSTOMIZATION and DESIGN DIGITAL PRINTING

TENSAI
OEM | PRIVATE LABEL MANUFACTURER



• Personalization, Innovation, and Differentiation for Refrigeration Equipment



● WHO WE ARE

TENSAI INDÚSTRIA has a history of excellence in manufacturing OEM and Private Label refrigeration equipment, offering innovative and sustainable solutions to its clients. As part of its commitment to product customization and differentiation, the company has developed an exclusive **digital printing process**, providing a new level of personalization for refrigerators, chest freezers, display cabinets, and other refrigeration equipment.

TENSAI - *Your Choice in successful cooling!*

● OUR TECHNOLOGY

DIGITAL PRINTING DIFFERENTIATION ON METAL SHEETS

Using direct printing technology on metal sheets, **TENSAI's** refrigeration equipment becomes unique pieces, tailored to each client's concept.

This technique allows for **complete and durable customization**, resistant to bends and suitable for both **commercial and residential spaces**.



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● BENEFITS OF DIGITAL PRINTING ON METAL SHEETS



Total customization of equipment



High resistance and durability



Superior image quality and vibrant colors with eco-friendly printing



Sustainability: Eliminates the use of vinyl and adhesive plastic



Ability to create limited editions and exclusive designs

TENSAI

• THE DIGITAL PRINTING PROCESS

TENSAI's equipment customization follows a rigorous process to ensure the best quality and client satisfaction.

01

CLIENT REQUEST

The client defines the concept and theme for equipment customization.



DESIGN
SELECTION

02

DESIGN DEVELOPMENT AND APPROVAL

Our design team proposes a tailored solution aligned with the client's visual identity.



DIGITAL
MOCKUP

03

DIGITAL PRINTING

The approved design is printed directly onto the equipment's metal sheet, ensuring a uniform and durable application.



CUTTING-EDGE
TECHNOLOGY

04

EQUIPMENT PRODUCTION

The customized metal sheet is integrated into the refrigeration equipment manufacturing process.



INTEGRATION IN THE
PRODUCTION LINE

05

DELIVERY AND PLACEMENT AT THE POINT OF SALE

The final product is delivered to the client, ready to be installed and used.



FINAL PRODUCT
IN THE MARKET



TCHEU070
PORTUGUESE TILES EDITION

TENSAI

TENSAI



*Every printed detail is an opportunity
for your brand to tell a story — with
authenticity, elegance, and innovation.*

DURABILITY

High resistance to wear, humidity, and extreme temperatures. Unlike vinyl or stickers, this technique doesn't peel, crack, or fade over time. It's perfect for **commercial and industrial applications** where durability and branding must go hand in hand.

PRINTING THAT WITHSTANDS TIME,
USE, AND THE ENVIRONMENT.

SUSTAINABILITY

The digital printing technology eliminates the need for vinyl and additional plastics, **reducing environmental impact**. We use cleaner processes, with less waste and higher energy efficiency, aligned with sustainable production practices and committed to a greener future.

MORE ECO-FRIENDLY.
LESS WASTE. NO PLASTICS.

VERSATILITY

From hospitality, retail, catering — our equipment adapts to various contexts with unique designs. Digital printing allows for **limited editions, brand activations at the point of sale**, or simply adding a distinctive and memorable decorative touch to each piece of equipment.

A DESIGN TAILORED TO EACH
SPACE, BRAND, OR IDEA.



TENSAT

THERE IS NO
PLACE LIKE



● LIMITED EDITIONS:

THE FUSION OF ART AND TECHNOLOGY

Digital printing customization is not just an aesthetic choice – it's an assertion of identity. With TENSAT, brands and spaces gain **unique, tailor-made equipment**, with designs that blend **tradition, innovation, and purpose**.

TENSAT

A NEW FORM OF BRANDING

In a saturated market, standing out is essential. Digitally printed equipment becomes vehicles of **differentiation and added value**, enhancing presence at the point of sale and creating **memorable visual experiences for consumers**.

TENSAT



SARDINES & POPULAR FESTIVALS

Inspired by the tradition of popular festivals and the iconic grilled sardine, this limited edition conveys the energy and joy typical of Portuguese celebrations.

The design incorporates vibrant colors, festive elements, and details that evoke **the tradition of Santos Populares**.



ARABIAN GEOMETRY

Inspired by Islamic art, where geometry and symmetry come to life with vibrant colors and interwoven shapes. A refrigerator that combines **tradition and contemporaneity**, creating a focal point in any multicultural or modern space.

Ideal for brands that value **visual identity, detail, and symbolism**.



*Give shape to your ideas.
Customize without limits.*



UNLIMITED CUSTOMIZATION

TENSAI's digital printing technology transforms each chest freezer into a unique and exclusive piece.

Whether for sophisticated residential projects or high-impact commercial spaces, we offer a range of finishes from classic marble to traditional Portuguese tiles, industrial textures, and modern designs.

VERSATILITY, INNOVATION, AND STYLE

Each surface is treated with precision and creativity, ensuring durability, printing quality, and a striking aesthetic. Our chest freezers are not just functional — they are true decorative elements that elevate the environment.



TENSAI

- **Luxurious Marble:** Timeless elegance with golden veins that enhance any space
- **Portuguese Tiles:** A tribute to tradition, with rich patterns and vibrant colors.
- **Industrial Texture:** For modern and urban environments, with a rustic and authentic touch.
- **Geometric Design:** Minimalism and sophistication, ideal for contemporary spaces.

TENSAI



MORE THAN JUST COOLING — IT'S BRANDING WITH FLAVOR

Customize your freezers and display cabinets with colors, illustrations, and messages that strengthen your brand and create an irresistible experience for the customer.

From vintage style to modern, from artisanal bakeries to large ice cream shops — design is no longer a detail, it becomes the protagonist.



Ice creams that delight, equipment that communicates!



TENSAI

TENSAI



A model, several options!



• THREE-DIMENSIONAL EFFECT

A design with depth, texture, dark tones, and warm details. This print captures the aesthetic strength of Portuguese culture, with a bold, engaging, and distinctive presence.

TENSAI



• CONCRETE EFFECT:

Inspired by the strength and intensity of urban environments. Ideal for industrial-style spaces or sports facilities where resilience and style come together.



• RUST EFFECT

The charm of time's marks, with an aged appearance that stands out for its originality. Industrial and aged aesthetics, with strong personality.



• FILIGREE EFFECT

With the same mastery and dedication of handcrafted filigree, this elegant design is made of fine details, like a Portuguese jewel.



• WOOD EFFECT

With warm tones and organic textures, this decoration is inspired by natural wood to create a connection between design and well-being.

TENSAI

• YOUR BRAND, OUR PRINTING

WHAT IF YOUR EQUIPMENT COULD TELL YOUR STORY?



Customization through digital printing directly applied to the metal sheet is an opportunity for brands to differentiate their products in the market, creating visually appealing solutions aligned with their business identity.

Whether for brand activation at the point of sale, limited editions, or equipment customization, TENSAT offers the perfect solution for your project.

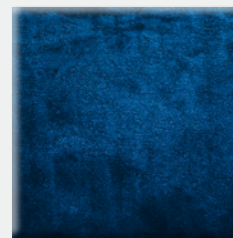
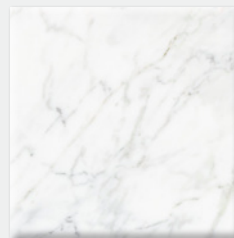
Do you have an idea for a customized piece of equipment?

CONTACT US!



WWW.TENSAT.PT

TENSAT



TENSAT



WE INNOVATE WITH DESIGN. WE PERSONALIZE WITH SOUL.

At TENSAL, every piece of equipment is more than just a functional item — it's an extension of your brand's identity or space. Creativity meets technology, where digital printing on metal transforms equipment into **true communication and decoration elements**.

Every project is unique. Every print is a brand story.
With TENSAL, design becomes part of the experience.

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www.tensai.pt



Tensai Indústria



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Tensai Indústria

TENSAL YOUR CHOICE IN SUCCESSFUL COOLING

Co-financed by:



Cofinanciado pela
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